DEALMAX 2027

SPONSORSHIP PROSPECTUS

May 3-5, 2027
ARIA Resort & Casino
Las Vegas
dealmax.org



DEEPEN YOUR CONNECTION

Whether reconnecting with peers, filling pipelines,or meeting new customers, DealMAX empowers attendees to achieve their business goals through high-impact connections.

With sponsorship, your brand becomes a crucial piece within the attendee journey and spurs a connection with the middle-market community that is long-lasting. Event sponsorship starts at $22,000, which includes a 10x10 booth, two registrations, and sponsorship recognition.

Beyond event sponsorship, packages are customizable to include discounted registrations, larger booths, additional meeting space, speaking opportunities, and more expansive brand recognition. We'll work with you to create a customized program that maximizes your desired impact.

Sponsoring this event is the most efficient way to reach the middle market and, just like that of our attendees, we'll tailor your sponsorship package—and ultimately, your experience—to your company's strategic goals.

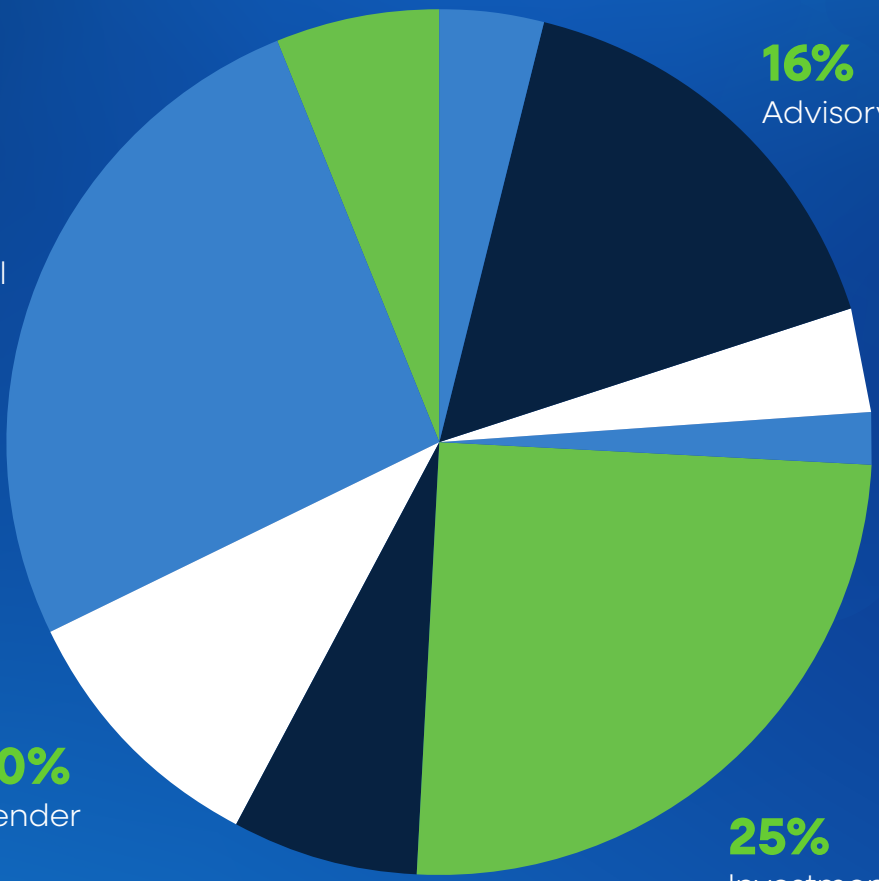


ATTENDEE BREAKDOWN

Signature ACG events such as DealMAX feature the right opportunities, the right meetings, and the right conversations. Tailored sponsorship packages are designed to advance your company's strategic marketing goals by positioning your firm in front of DealMAX's high-caliber attendees and your desired audience.

58%
Managing Director/ Partner

23%
Vice President/ Principal



SPONSOR HIGHLIGHTS

EXHIBIT IN THE DEALMAX LOUNGE

The Lounge serves as the primary hub for dealmaking activity, where eventgoers can find meals, meetings, networking, experiences, refreshments, the ACG Bar, and so much more.

DealMAX Lounge Features:

- Sponsor booths and interactive networking experiences
- ACG investment bank deal tables
- Pavilion content sessions
- Breakfast, lunch, and refreshments served daily; access to the ACG Bar



BASE PACKAGE

This package includes two registrations, event sponsorship recognition, access to the attendee list with e-mail addresses, and a 10x10 booth, priced at $22,000. Beyond this, every sponsorship is customizable. ACG will work with you on a larger booth or more meeting space, additional registrations, increased brand recognition, and/or speaking opportunities.

GAIN BRAND VISIBILITY

See your firm's name in lights as ACG recognizes its sponsors throughout the conference onstage and in print and digital signage.

SEND YOUR TEAM

The base packages include two attendee registrations, with the option to add additional registrations to your sponsorship package at a significant discount.

HOST AN EVENT

Space is reserved for DealMAX sponsors to plan onsite events. Options include cabanas, private meeting rooms, and restaurant and bar space. Work with the sponsorship team to host a DealMAX-branded event.

BRANDING OPPORTUNITIES

Interested in additional brand recognition? Work with ACG to create a custom package that includes premium branding opportunities.



Click to learn more about sponsorship at DealMAX!

- Shoeshine
- Starbucks
- Onsite Guide
- Lanyard
- Wi-Fi
- Headshot Booth
- Golf Simulator
- DealMAX Bar
- Deal Table Sponsorship
- Cabana Area Sponsorship
- Dedicated Table Sponsorship
- Wellness Sponsorship
- Beverage and Meal Sponsorships
- Receptions and Networking Events
- ACG Access (Meeting Scheduler Sponsorship)
- Charging Lounge
- Event Newsletter Advertising













ADDITIONAL OPPORTUNITIES

The following options can be added to the base sponsorship package. You must be at that level or above to participate.

PROGRAMMING

- Featured sessions
- Pavilion content sessions
- GrowthTV episodes
- Special interest forums around strategic acquirers and family offices

MEETING SPACE

- Larger booths or booth add-ons
- Semi-private meeting spaces in the Lounge
- Private meeting rooms
- Cabanas
- Custom meeting space













DEALMAX 2027

LET'S GET STARTED!

Thank you for your interest in ACG DealMAX sponsorship opportunities. We look forward to building a campaign that aligns with your strategic initiatives and returns a generous ROI.

If you'd like to learn more about becoming an annual sponsor, reach out to us for the media kit and/or chapter event sponsorship opportunities.

For more information about sponsorship, contact:



KAITLYN GREGORIO
Vice President, Sales
Email: kgregorio@acg.org
Phone: 602-741-2226

ACG®
Association for Corporate Growth

227 W. Monroe St.
Suite 2100
Chicago, IL 60606
acg.org

DealMAX Sponsorship & Branding Opportunities

All sponsorship and branding opportunities below can be added to an event sponsorship*

- ACG Access (Meeting Scheduler Sponsorship): $12,000
- Beverage and Meal Sponsorships: $8,500 - $20,000
- Cabana Area Sponsorship: $15,000
- Charging Lounge: $10,00
- DealMAX Bar: $12,500
- Deal Table Sponsorship: $16,000
- Dedicated Meeting Table Sponsorship: $15,000
- Event Newsletter Advertising: $10,000
- Golf Simulator: $15,000 (Sponsor contracts and pays the vendor, ACG provides the space, signage, promotion, and electricity.)
- Headshot Booth: $25,000
- Lanyard: $28,500
- Onsite Guide: $20,000
- Receptions and Networking Events: $7,500 - $20,000
- Shoeshine: $25,000
- Wi-Fi: $20,000
- Wellness Sponsorship: $30,000

Programming/Content Sponsorships

- Featured Sessions: $20,000
- Pavilion Content Sessions: $15,000
- GrowthTV Episodes: $8,000
- Special Interest Forums Around Strategic Acquirers and Family Offices: $20,000

*Event sponsorship starts at $22,000 and includes two registrations, event sponsorship recognition, access to the attendee list, and a 10x10 booth. Pricing subject to change.